1. Born August 21, 1930 in Atlanta, GA.

2. Educated in Atlanta Public Schools, and University of Georgia, Atlanta Division, BBA, 1952.


5. Joined 53 year old family business, Mocha Coffee Company, directing sales and marketing.

6. Elected President of Mocha Coffee Company 1958 and expanded coffee roasting operations to include tea packing, and "In-Office Coffee Service.

7. Separated coffee and tea operations, creating Southern Tea Company, which would specialize in producing private brand tea products for the retail grocery and foodservice markets.

8. Developed superior products and packaging for retail tea packages, creating a store brand identity that had the look of the leading advertised brands. Was a leader in the nationwide trend to improve quality of store brands.

9. Sold 65 year old family business in 1968 to devote full time to Southern Tea Company.

10. Relocated manufacturing facilities three times to increase productive capacity, selecting Marietta, Ga. in 1978 as the final move. Ultimately, Southern Tea Company became the second largest packer of tea in the U.S., and the largest devoted solely to producing private brand products, with manufacturing and distribution centers strategically located to service its national client base.

11. Dinos became acquainted with Kennesaw College in 1979 through Dr. Craig Aronoff who was starting a forum for family business in the Marietta/Cobb County area. At the time, our family business included third and fourth generation members.

12. Working with Dr. Aronoff, assisted in establishing the Family Business Forum which became known as the "K System", being adopted by business colleges in the US and other countries. The annual Georgia Family Business of the Year awards was established. Later, the Cox Family of Atlanta endowed it, creating the "Cox Family Enterprise Center".

13. Developed a close relationship with Coles College Dean Timothy Mescon, frequently discussing the College's programs such as "On Line" MBA programs. Having a strong background in Sales and Sales Management, Dinos frequently suggested that courses in Sales be included in the Coles curriculum. Ultimately lead to the KSU degree program in Selling.
14. As a Trustee of the Kennesaw State College Foundation, Dinos promoted the addition of Atlanta business Executives to the Foundation Board. This concept was adopted, and proven successful, greatly expanding interest in Kennesaw State College beyond the local area.

15. When approached by Tetley Tea Company in 1990 for acquisition, the Company was principally owned by Jack and his life-long partner and brother Tony. A decision was made to sell the Family Business, and Jack Dinos retired to Sea Island, Georgia. At Dinos' suggestion, Tetley endowed the "Tetley Lessons from the Leaders" for the Coles College.

16. In 1952, Jack Dinos and his wife Mary endowed the first two "Chairs" at Kennesaw state College—the Eminent Scholar of Chair of Private Enterprise for Dr. Craig Aronoff, and with his Brother Tony, endowed the Eminent Scholar Chair of Entrepreneurial Management for Dr. Timothy Mescon, Dean of the Business School at Kennesaw State College.

17. In 1995, Jack Dinos was selected to receive the Kennesaw State College Erwin Zaban Prize for Entrepreneurial Spirit.

18. Finally had time to begin playing the golf and while never becoming very proficient, enjoyed it for over twenty years and two knee replacements.

17. Dinos is a founder/Emeritus Trustee of the Communities of Coastal Georgia Foundation, and among recipients of the Dinos Family philanthropy include: The University of Georgia, University of Virginia, College of Coastal Georgia, Emory University Hospital, Southeast Georgia Health Systems, Shepherd Spinal Center, the Lovett School, and Brandon Hall School. Dinos served as Chair of the Hospice of the Golden Isles Foundation, and is a Trustee of the College of Coastal Georgia.

18. Jack Dinos was widowed in 2012. Has four children, nine grandchildren, and six great grandchildren.